

## CONTACT

### Organizers

#### Commercial Vehicle Alliance (CVA)

Umbrella organization of:

- Center for Commercial Vehicle Technology (ZNT)  
RPTU Kaiserslautern-Landau
- High Performance Center Simulation and Software-Based  
Innovation - »Digital Commercial Vehicle Technology«  
Fraunhofer ITWM/Fraunhofer IESE
- Commercial Vehicle Cluster - Nutzfahrzeuge GmbH (CVC)



commercial vehicle alliance  
kaiserslautern

RPTU



Fraunhofer



LEISTUNGSZENTRUM  
SIMULATIONS- UND  
SOFTWARE-BASIERTE  
INNOVATION

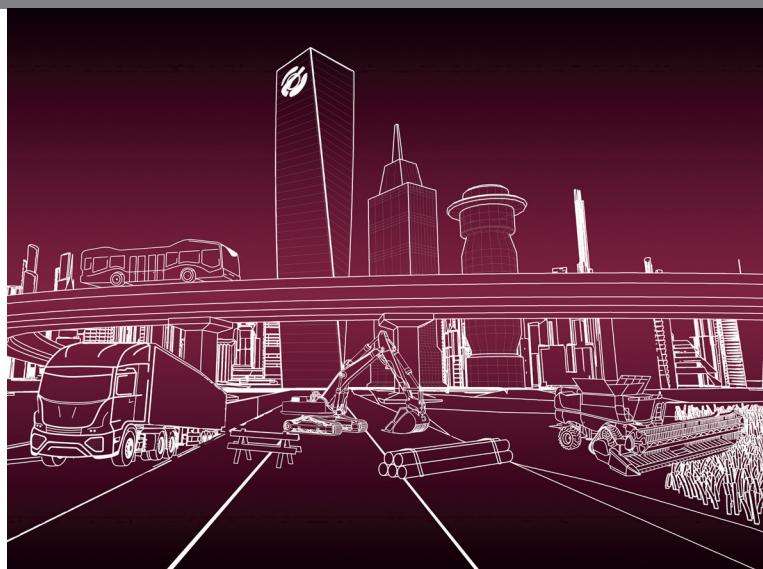
CVC SÜDWEST

### Registration and contact

RPTU Kaiserslautern-Landau  
Commercial Vehicle Alliance CVA  
Gottlieb-Daimler-Straße 42-166  
67663 Kaiserslautern

E-Mail: [info@cvt-symposium.de](mailto:info@cvt-symposium.de)  
[www.cvt-symposium.de](http://www.cvt-symposium.de)

## CALL FOR EXHIBITION



8<sup>th</sup> International Commercial Vehicle  
Technology Symposium Kaiserslautern

# Call for exhibition

March 13-14, 2024

University Kaiserslautern-Landau



commercial vehicle alliance  
kaiserslautern



## EVENT INFORMATION

The 8<sup>th</sup> International Commercial Vehicle Technology Symposium Kaiserslautern provides researchers, developers and managers from industry and science an outstanding platform to exchange ideas and information on the latest technologies and trends in the commercial vehicle sector.

With the accompanying exhibition with industry stands and product presentations, the CVT Symposium offers interested companies and research institutes an excellent opportunity to present their products and services to a broad specialist audience.

The exhibition will take place in parallel and in close proximity to the symposium in the atrium and on the outdoor area of the RPTU in Kaiserslautern. It is freely accessible for exhibitors and the symposium's audience.

The organizers will support you in preparing your booth at the exhibition.

### Your benefits as an exhibitor

- Wide public presence (promotion of the symposium in online media)
- Presence at the symposium and in the event program
- Attention of professionals and executives in the commercial vehicle industry
- Approaching potential clients
- Strengthen your business network

### Desirable exhibitors

- Manufacturers and suppliers of commercial vehicles
- Supply companies
- Logistics and service companies in the commercial vehicle industry
- Engineering service and software companies
- Research institutes

### Date and location

March 13-14, 2024 at the RPTU in Kaiserslautern (Audimax, outdoor area & atrium)



### Podium presentation of the exhibitors on March 13, 2024

The coffee and lunch breaks throughout the symposium will take place in the exhibition area, which will ensure that exhibitors are optimally integrated in the event.

### Exhibition area

Furnished rental exhibition booth (4 m × 2 m), electrical connection (230V) and W-LAN



### Costs

- 2.250 € plus VAT for companies
- 1.250 € plus VAT for university institutions
- Free participation in the symposium and the evening event for two exhibitors